

Memo

To: Council

From: Jennie Huskilson

Date: March 13, 2025

Re: Policy Amendment Proposal

The following changes are recommended to the Community Litter Cleanup Program Policy (Article C39). The program was an initiative that was started by the Municipality in 2006. The new program (Great NS Pick-Me-Up [The Great Nova Scotia Pick-Me-Up Registration - Nova Scotia Adopt-A-Highway](#)) covers the supplies and liability for a community clean up, except for the incentive.

By making changes to our policy we can use the Great NS Pick-Me-Up program in our community, still offer the incentive and achieve a more streamlined program with the rest of the province while reducing the administrative load and liability on the Municipality and its staff.

With the support of Waste Check, we will still record participants, manage areas being cleaned, distribute cleanup packages with supplies and instructions, help with litter removal (when necessary), collect data cards and disperse the appropriate incentive. By registering with the Great NS Pick-Me-Up the participants are covered by the Department of Public Works and by signing the Schedule A they assume risk of participating in the program.

Because we are asking more of the participant in the policy change (disposal of litter by the group (3.3), it may fair to increase the incentive from \$200 to \$250/ km to a maximum of 5km per group and annual total of 100km instead of 125km per fiscal year which would leave the total budget of \$25,000 the same however increase the incentive for the individual group.

We have sent a copy of Schedule A to our legal council for approval.