

**YARMOUTH CURLING CLUB PROPOSAL FOR
ARENA UPGRADES**



Why the need for funding?

The Yarmouth Curling club, along with its arena, is more than just a recreational spot—it's a vital asset for our community. This facility plays a key role in attracting and retaining professionals like doctors and other essential workers, who are crucial for our town's well-being. In a region where the demographics are shifting, and with a significant portion of our population being 65 years and older, the need for quality recreational facilities is more important than ever to improve the life of our residents.

The arena holds significant value for our entire community, appealing to all age groups. It's crucial for hosting events like the provincial women's curling tournament, which helps attract and retain individuals across various age groups. Moreover, the arena plays a key role in generating economic impact through tourism-related activities. Hosting major tournaments brings an influx of visitors, benefiting local businesses, particularly those in the tourism sector, such as accommodations, services, and food establishments. Maintaining a well-kept space for sports, events, and social gatherings enhances residents' quality of life and makes Yarmouth an attractive place to live and stay.

However, the arena is showing its age, an acute need for meeting provincial standards and is in need of significant repairs and upgrades. **The estimated costs for these necessary renovations are approximately \$2,081,310 for exterior work and \$717,200 for interior and exterior improvements.** Investing in these upgrades isn't just about fixing up a building—it's about preserving a crucial community resource that supports the health, happiness, and vitality of Yarmouth. By doing so, we ensure that Yarmouth remains a desirable and supportive place for both our residents and the professionals who serve them.

A comprehensive upgrade plan is listed [here](#).

Who uses the arena?

1 This is the only arena outside of Meteghan and Barrington that hosts various curling competitions, making it a unique and essential venue in the region. It has played a significant role in supporting local curling events, including important competitions for the women's teams and others, and remains the go-to location for these activities in the area.

2 **User Data:**
Town of Yarmouth- 19%
Mun. of Argyle - 38%
Mun. of Yarmouth - 43%

While located within the town limits, the facilities users come across the municipality with a large majority of it from being Municipality of Argyle.

3 The arena is a vital asset for both MOY and TOY, providing recreational facilities that cater to all age groups. Additionally, by hosting provincial and national tournaments, such as the women's curling tournament, the arena significantly boosts tourism in the region. This influx of visitors leads to increased local spending, particularly in tourism-related sectors like hotels, restaurants, and ground transportation.



Upgrades

The majority of the necessary upgrades include:

- **Interior Enhancements:** Levelling the rink for year-round use, ensuring it remains accessible and functional in all seasons.
- **Electrical and Fire Safety:** Addressing critical electrical issues and fire hazards that currently pose risks to the arena's safe operation.
- **Storage Expansion:** Creating additional storage areas to improve accessibility and ensure the rink's safety for all users.
- **Exterior Improvements:** Updating the building's exterior to preserve its structure and appearance.
- **Net-Zero Retrofitting:** Implementing energy-efficient retrofits to move towards a more sustainable, net-zero facility.

Plans for Attaining Funding

Funding Strategy:

- **Collaborative Municipal Funding:** Engaging all three municipalities for collaborative funding.
- **Provincial Support:** Apply for grants from relevant provincial departments, aligning with community development and sustainability goals.
- **Federal Grants:** Pursue federal funding through programs like the Canada Community Revitalization Fund, highlighting net-zero retrofitting.
- **Community Engagement:** Build public support and organize fundraising events to supplement funding efforts where required.





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