



**Yarmouth Hospital Foundation**  
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Registered Charity Number: 11930-5555-RR0001



Warden Danny Muise  
Municipality of the District of Argyle  
PO Box 10  
Tusket, NS B0W 3M0

Dear Warden Muise,

Plans are well underway for one of the most 'talked about' events for the Yarmouth Hospital Foundation:  
**YHF 2024 WE CARE Radiothon - Thursday, Feb 29th, 2024!**

Last year during the WE CARE Radiothon, three vital pieces of equipment were purchased for the Emergency Department. This would not have been possible without you...**Thank you!**

2024 is a leap year and on **Thursday, February 29<sup>th</sup>**, we, along with presenting sponsor **Y95**, invite you to take a leap forward with us in support of your regional hospital once again. And here's why: We are so excited to tell you that the first standardized provincial program to REDUCE cardiovascular disease is coming to Yarmouth Reginal Hospital! All proceeds of the 2024 WE CARE Radiothon will be directed towards the costs of launching this REDUCE-IT program!

"Cardiovascular disease is one of the leading causes of death in Southwest Nova Scotia. This includes artery disease leading to heart attacks and congestive heart failure," Dr. Brian Moses, Western Zone Lead, Internal Medicine. The current cardiovascular clinic at YRH can only handle 6 patients at a time. With REDUCE -IT program here at YRH, the aim is to increase this program to the Tri-County patient referral need of 250 – 300 per year.

Can we count on your support? We would be honoured if you would partner with us again this year as a Bronze sponsor (\$1,000 value). Your sponsorship includes: 3 on-air mentions, opportunity to record a 30s message to be aired in advance of Radiothon, small company logo on foundation website & signage, social media Bronze sponsor group recognition, logo on Bronze sponsor group slide on tv monitor above blood lab at YRH, sponsorship plaque to display.

I will call you during the week of January 8<sup>th</sup> to confirm your participation. In the meantime, if you have any questions, or would like to pursue any other sponsorship opportunities, you can reach me directly at 902-749-1669 or heather.fleck@nshealth.ca.

Thank you again for your past support. Together, let's continue to make a difference in health care by bringing this important cardiovascular program to our community.

Warm regards,

Heather Fleck, Development Officer  
Yarmouth Hospital Foundation

