



Yarmouth and Acadian Shores Tourism Assoc.
932 Hwy 1 Hebron
Yarmouth, Nova Scotia
B0W 5Z5
Canada

P: 902-400-0323
F: 902-742-7557
E: info@yasta.ca
W: yarmouthandacadianshores.com

(MINUTES - OFFICIAL) YASTA Board of Directors Meeting Tuesday, Nov. 15th, 2022, 1:30 pm
(Room 203 MODY and Online)

This meeting will be hybrid. Board members and partners can meet in person or online.

In-person meetings will be held at the Municipality of the District of Yarmouth Building board room at 932 Hwy 1 Hebron.

For those that can't meet in person, you can also join us over Google Meet

YASTA Board Meeting
Tuesday, November 15 · 1:30 – 3:00pm
Google Meet joining info
Video call link: <https://meet.google.com/rwj-nofi-icb>
Or dial: (CA) +1 289-949-6604 PIN: 940 920 665#
More phone numbers: <https://tel.meet/rwj-nofi-icb?pin=1893650301503>

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Attendance

Present - Online	Councillor Patti Durkee - Municipality of the District of Yarmouth Council Rep. (Vice-Chair)	1
Absent - Regrets	Rob Stephenson - Municipality of the District of Yarmouth Industry Rep.	2
Present - Online	Rick Allwright - Municipality of the District of Yarmouth Industry Rep.	3
Present - Online	Councillor Wade Cleveland - Town of Yarmouth Council Rep.	4
Present - Online	Janice Saulnier - Town of Yarmouth Industry Rep (Online)	5
Vacant Seat	Town of Yarmouth Industry Rep.	6
Present - Online	Brian Rodney - Marketing & Promotions Levy Advisory Committee Rep. (Online)	7
Vacant Seat	MPLAC Industry Rep	8
Present - Online	Devon Cromwell - Marketing & Promotions Levy Advisory Committee Rep.	9
Present	Councillor Calvin d'Entremont - Municipality of Dist. of Argyle Council Rep. (Chair)	10
Present - Online	Roland d'Eon - Municipality of the District of Argyle Industry Rep.	11
Absent - No Regrets	Jonathan Joseph - Municipality of the District of Argyle Industry Rep	12
Present	Neil MacKenzie - Executive Director of YASTA	
Present	Greg Shay - CFO for the Municipality of the District of Yarmouth	

Ex officio

- Absent - Victoria Brooks - CAO Municipality of the District of Yarmouth (Ex officio member)
- Absent - Alain Muise - CAO Municipality of the District of Argyle (Ex officio member)
- Absent - Jeff Gushue - CAO Jeff Gushue (Ex officio member)

Partners & Stakeholders

- Absent - Mayor Pam Mood - Mayor of the Municipality of the Town of Yarmouth
- Absent - Warden John Cunningham - Warden for the Municipality of the District of Yarmouth
- Absent - Warden Danny Muise - Warden for the Municipality of the District of Argyle
- Present - Online - Mark Blinn - EDO for the Municipality of the District of Yarmouth
- Present - Allison d'Eon - CDÉNE Community Economic Projects Officer
- Present - Online - Natalie Smith - EDO - Town of Yarmouth

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(Room 203 MODY and Online)

No. 1. Welcome by Chair

Councillor Calvin d'Entremont chaired the meeting and called the meeting to order at 1:32 pm.

No. 2. Additions/Approval of Agenda

|--Motion: Moved by Councillor Wade Cleveland, seconded by Councillor Patti Durkee to approve the agenda with the addition of an in-camera item to discuss staff compensation. **Motion Carried**

No. 3. Approval of Minutes from previous meetings

3. A. [Minutes from Oct. 18th board meeting](#) (Neil MacKenzie)

|--Motion: Moved by Councillor Patti Durkee, seconded by Devon Cromwell to approve the minutes from the Oct. 18th YASTA board meeting. **Motion Carried**

No. 4. Financials

4. A. [YASTA Financials: As of October 31st, 2022](#) (Greg Shay)
Greg Shay presented the financials to the board.

|--Motion: Moved by Rick Allwright, seconded by Janice Saulnier, to approve the financials presented by Greg Shay. **Motion Carried**

No. 5. Business

5. A. Meeting frequency

The YASTA CEO requested the board consider moving the meeting frequency to Bi-Monthly or Quarterly. The request was discussed.

|--Motion: Moved by Councillor Wade Cleveland, seconded by Devon Cromwell, to move the YASTA meeting frequency to bi-monthly or a minimum of six meetings per year. The chair may call additional meetings at their discretion. **Motion Carried.**

No. 6. Staff Reports

5. A. [YASTA Organization Report Nov. 2022](#)

|--Motion: Moved by Janice Saulnier, seconded by Councillor Patti Durkee, to approve the YASTA Organization Report as presented by the CEO. **Motion Carried**

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No. 7. In-Camera

7. A. Discussion re: Staff Compensation

|--Motion: Moved by Councillor Patti Durkee, seconded by Devon Cromwell to move in-camera to discuss staff compensation. .
Motion Carried.

The CEO advised the board of staff performance and compensation.

The board requested the CEO remove himself from the meeting. The CEO removed himself from the meeting.

The board discussed the CEO's performance and compensation.

The CEO was called back into the meeting.

|--Motion: Moved by Councillor Wade Cleveland, seconded by Devon Cromwell, to move out of camera. **Motion Carried.**

|--Motion: Moved by Rick Allwright, seconded by Councillor Wade Cleveland, to authorize the YASTA CEO to provide end-of-year performance bonuses for all YASTA full-time and part-time staff up to a maximum of two weeks' pay for each employee for 2022. **Motion Carried**

|--Motion: Moved by Rick Allwright, seconded by Councillor Patti Durkee, to authorize Greg Shay to provide an end-of-year performance bonus to the CEO equivalent to two weeks' pay for 2022. **Motion Carried.**

No. 8. Date of Next Meeting

The board agreed that the next YASTA board meeting would be **Tuesday, February 21st, 2022**

YASTA Board Meeting (In-person & Online)

Tuesday, February 21, 2023, - 1:30 – 2:30 pm

Google Meet joining info

Video call link: <https://meet.google.com/dvx-asjo-jwz>

Or dial: (CA) +1 705-418-9458 PIN: 831 770 527#

More phone numbers: <https://tel.meet/dvx-asjo-jwz?pin=8193145106464>

|--Motion: Moved by Janice Saulnier to adjourn the meeting. **Motion Carried.**

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