



Municipality of the District of Argyle

Item: CAPEB Project “The Quilted Pattern”

Date: August 9, 2022

VISION

We see Argyle as home to a healthy and thriving rural population. Our municipality promotes and supports economic and social opportunities for the region and engages in the active expression of our unique Acadian heritage. We are a place of choice for rural living and are widely recognized for our warm hospitality and joie de vivre. Surrounded by fresh air and cool ocean breezes, we work and play in the great outdoors. People choose to live in Argyle because of our commitment to each other, to our community, and to our neighbors. Argyle is a place we are proud to call home.

Request:

CAPEB has requested that the Municipality participate in their tourism project, titled “The Quilted Pattern” at the Courthouse and at our new municipal building by displaying quilt patterns on plywood at our buildings.

Background Information:

The Conseil Acadien de Par-en-Bas (CAPEB) is trying to introduce a tourism project for the Municipality of Argyle. The goal of this project is to attract tourists to our area to see our local attractions. The project consists of different tourism sites having a quilt pattern painted on a piece of plywood. (*Figures 1 & 2 below for reference*). Once painted, the plywood could be hung at the site either on the building or installed on poles. A local artist would need to be hired to paint the quilt pattern. The quilt patterns can be anything that we feel would symbolize the municipality. The cost of all materials and resources for two paintings, such as paint, plywood, and the cost to hire an artist would be covered by CAPEB. The only cost to the Municipality may be the installation of the wooden quilt patterns at our sites.

Figure #1

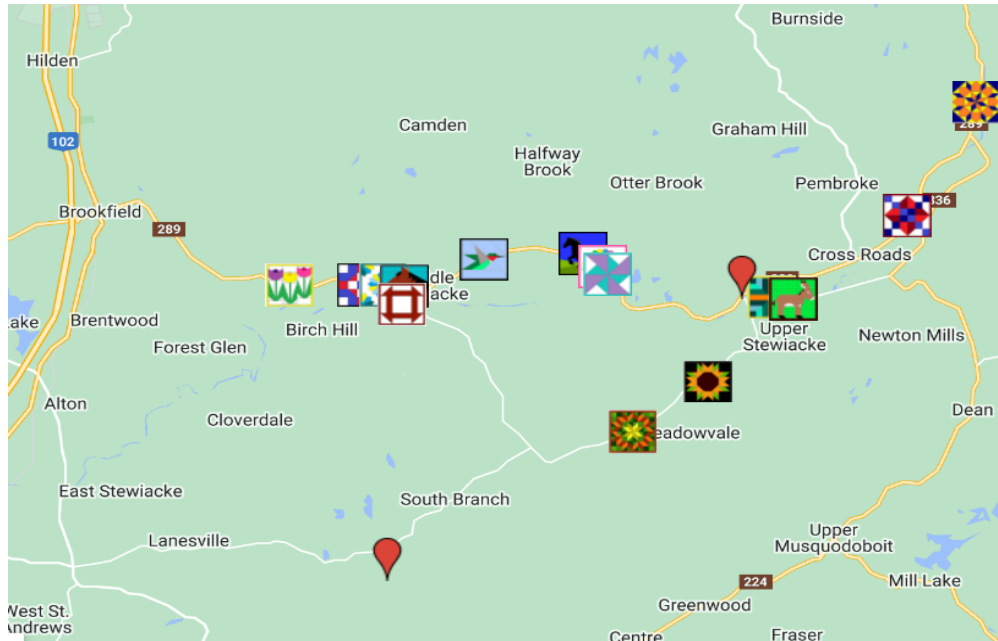


Figure #2



Once all the wood quilt patterns have been installed at tourism sites in our area, CAPEB will create a website showing a map where these quilt patterns will be. (*See Figure 3*) The map will have all the quilt patterns and will have the history around the site and the local artist that painted the pattern.

Figure #3



CAPEB is also planning to work with the Department of Public Works (formerly Department of Transportation) to have directional signs installed for the quilt patterns.

The logistics of finding a local artist, getting the material, and installing the plywood quilted pattern are things that can be done by Municipal Staff. Below are a few options for Council to consider.

Suggestions

Option #1 Council agrees to participate in CAPEB's project for both locations, the Courthouse and the municipal building.

Option #2 Council agrees to participate in CAPEB's project, but only at one location

Option #3 Council denies the request to participate in CAPEB's project.

Recommendation:

I am recommending option #1. This initiative is to increase tourism in our municipality and will provide economic growth to our area.

It should be noted that this would not be the first time the municipality has supported or partnered with CAPEB for projects like this in the past (i.e., the bilingual stop signs).

Suggested motion.

Move that Council take part in CAPEB's "The Quilted Pattern" project by displaying two pieces of quilt pattern plywood, one at the Tusket Courthouse and the other at the Municipal Building.