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Yarmouth & Acadian Shores wins bid to host 2021 55+ Games.

(Hebron NS, Feb 12th, 2020) - Yarmouth & Acadian Shores is excited to have won the bid to host the 2021 55+ Games. The Nova Scotia 55+ Games is a bi-annual event that brings together individuals from across the province to an event featuring games of both physical and mental challenges. The Games encourage a positive competitive environment that fosters social interaction and emphasizes the importance of a healthier and more active lifestyle for older adults in Nova Scotia.

The games are planned for September 16th to 18th, 2021 and will take place in locations and facilities throughout all three municipalities in Yarmouth County. The past 55+ games have reported over 700 participants. Yarmouth & Acadian Shores is hoping they'll generate the same participation numbers or greater in 2021. Timing for the 55+ Games also supports regional efforts to develop more shoulder season events and experiences.

Warden Danny Muise from the Municipality of the District of Argyle believes regional events like this have a big impact, especially in the shoulder season.

"Any time we see visitors come to our community we benefit. Whether they're on vacation, travelling for business or for an event like this it's all positive and supports our local economy." said Muise. *"I've had a look at some of the events and they look like a lot of fun. I know everyone is going to have a great time."*

Neil MacKenzie, Executive Director for the Yarmouth & Acadian Shores Tourism Association believes this is all according to plan and due in part to municipal partners who support YASTA's efforts to attract events.

"Bidding on events is part of the work that we do to help motivate travel to our destination. We're not always successful and its really disappointing when other destinations are chosen over ours because bids take a lot of time and effort to develop, some take months to put together. Many partners are often involved and different levels of government too. The good news is that when we land an event like this it tends to be worth it because you can plan on that business a year or two ahead. That really helps businesses like hotels and other tourism operators plan for the future." said MacKenzie. *"These events only happen when we have municipal partners on-board but I'm pleased to say all our partners see the value of attracting events to the region."*

The 2021 games will offer 24 planned events and 3 demonstration sports including, stand-up paddling (SUP), sledge hockey and dragon boating.

Terry Gilroy, president of the Nova Scotia 55+ Provincial Games Society is pleased to see the games hosted in Yarmouth & Acadian Shores.

"Congratulations to Yarmouth in winning the bid to host the Nova Scotia 55+ Games to be held in 2021. Its a wonderful way for people to see and enjoy our province every two years." said Gilroy.

Visit yas55plusgames.com for details on the event and to sign up to be notified when registration opens.

yarmouthandacadianshores.com

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55+ GAMES

YARMOUTH & ACADIAN SHORES 2021

yas55plusgames.com

Planned Events:

1. 8-Ball
2. 45's
3. Contract Bridge
4. Cribbage
5. Darts
6. Duplicate Bridge
7. Candlepin Bowling
8. Washer Toss
9. Golf (36 Holes – 2 days)
10. Ice Curling
11. Ice Hockey (Men's and Ladies))
12. Scrabble
13. Pickleball
14. Swimming
15. Tennis
16. Track & Field'
17. Walk (Predicted Time)
18. Cycling
19. Stick Curling
20. Ice Skating (Predicted Time)
21. 5K and 10K Run
22. Slo Pitch
23. Badminton
24. Table Tennis

Demonstration Sports:

1. Sledge Hockey
2. Stand-Up Paddle Boarding
3. Dragon Boating



Photo: Yarmouth & Acadian Shores Tourism Association

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